



City of Lawrence

2016 Social Service Funding Application – Non-Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

Questions? Contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or at 785-832-3409.



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2016 Social Service Funding Application – Non-Alcohol Funds

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: The Salvation Army of Douglas County
Name of Program for Which Funding is Requested: Pathway of Hope
Primary Contact Information (must be available by phone 5/27/15 from 8 a.m. to 12:00 p.m.)
Lt. Marisa McCluer – Corps Officer or
Contact Name and Title: Jim Evers – Director of Development 785.764.0962
Address: 946 New Hampshire St. Lawrence, KS 66044
Telephone: 785-843-4188 Fax: 785-843-1716
Email: Marisa_McCluer@usc.salvationarmy.org or jim_evers@usc.salvationarmy.org

SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2016: **\$15,000**
- B. Will these funds be used for capital outlay (equipment or facilities?) **No** If so, please describe:
- C. Will these funds be used to leverage other funds? **YES** If so, how: **To be used as matching funds for individual or corporate donors.**
- D. Did you receive City funding for this program in 2015? **NO, we applied for non-alcohol funds, but no funds were granted** If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.):
1. How would any reduction in city funding in 2016 impact your agency? **It would limit the number of families we serve**
 2. If you are requesting an increase in funding over 2015, please explain why and exactly how the additional funds will be used:

SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Pathway of Hope - Lawrence, KS	<u>2016 Budget</u>	<u>Source</u>
Personnel (1 FT Case Worker)	\$30,000.00	TSA General Fund
Fringe Benefits (Health Ins, Life Ins, etc.)	\$9,500.00	TSA General Fund
Identification & Birth Certificates	\$500.00	Trinity Lutheran Church/Donors
Transitional Emergency Assistance for clients	\$15,000.00	City of Lawrence Non-Alcohol Grant
Emergency Assistance Funds	\$5,000.00	Private Foundation
Total	\$60,000.00	

- B. What percent of 2016 program costs are being requested from the City? **25%**
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2016:

SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

In Douglas County, over 1,952 children ages 5-17 live in poverty. In USD 497, 13.8% of the total students enrolled, or 1,648 children, live in poverty *. A large percentage of these children come from families with a female head of household with no husband present. Most of these households face multiple barriers to moving toward self-sufficiency like employment, food, rent or utilities, transportation, education, childcare, affordable housing, legal issues and often domestic violence. With median earnings for females in Douglas County being 18.7% ** below that of males, it makes the challenge to move to self-sufficiency just that much more difficult. Funds requested in this application will go to fund a portion of the expenses for clients in our Pathway of Hope program that are moving from crisis, to increased stability to full self-sufficiency.

*Source: U.S. Census Bureau, Small Area Income and Poverty Estimates.2013 Douglas County, Kansas

**Source: U.S Census Bureau, Douglas County, Kansas Quick Facts 2013

- B. How was the need for this program determined?

Poverty and jobs was identified as one of the top five priorities in the 2013-2018 Douglas County Community Health Plan by residents, community leaders and experts that needed to be addressed to help the health and well-being of Douglas County residents. Strategy 2 under the Poverty and jobs section of the report is to “assure that families’ economic needs are met by developing sustainable employment opportunities. Specifically, Pathway of Hope directly addresses Objective 2a: which is to decrease by 1% the percentage of children living in poverty by 2018.

- C. Why should this problem/need be addressed by the City?

The transition from dependency to self-sufficiency through a program like Pathway of Hope is a prudent investment by the City toward breaking the vicious cycle of poverty that has trapped too many families in our community. This is a targeted approach to meeting and exceeding the objective of decreasing by 1% the percentage of children living in poverty by 2018.

- D. How does the program align with the Community Health Plan (see page one)?

As mentioned above in section 4, Pathway of Hope specifically addresses one of the “top five priorities” identified in the 2013-2018 Douglas County Community Health Plan which is Poverty and Jobs. Participants in Pathway of Hope must be a parent with a child or children under the age of 18 living in the home. By targeting families with children, the impact of the program is doubled, in that two generations are touched by one program. Studies show children who grow up in poverty are 32 times more likely to be in poverty as adults.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

Pathway of Hope is a program which provides long term case management to motivated individuals to help them identify and address their current needs and barriers so they can transition from dependency to self-sufficiency.

Client Requirements

1. Parent with child or children under the age of 18 living in the home
2. Desire to change from crisis to stability
3. Signed Working Together Agreement and Service Agreement
4. Setting goals and working the Action Plan
5. Regular meetings with case manager

The process involves a three step process. First, our case manager helps the client move out of crises by obtaining the specific material assistance the client needs like; food, rent or utilities, vehicle repairs, educational certification, childcare etc. as they gain stability. Second, assist clients in setting goals to address the root causes of their crisis by developing a step- by- step action plan to achieve their goals. Lastly, provide direction and support to help clients obtain sustainable employment and connect with community support networks.

The best example of the program is this case summary from a current Pathway of Hope Client:

Case Summary-2015 Pathway of Hope Client:

Single mother in her early 30's with a 4 year old child is a survivor of domestic violence. When she left, her husband burned all of her possessions. Another agency had helped her secure an apartment. She was still in immediate need of clothing and food. Due to her situation, she had not been in the work force for some time. She had no income, was not receiving any child support and had no social support from family or friends. Prior to her relationship, she had earned a CNA license, and had experience as a CNA. Her license had expired and she had no recent employment experience. What she did possess was a great attitude and a desire to make changes in her life so as to provide a better future for her daughter. She had past education and experience. She was resourceful, motivated and intelligent.

Our case manager followed the Pathway of Hope three step process:

- Step 1 - Moving Out of Crisis, Stabilization
 - Provided furniture and clothing vouchers
 - Provided emergency food from Salvation Army food pantry
 - Helped client maintain housing by paying rent and utilities while she was in crisis. She had fallen far behind in her rent and was in the process of being evicted. We went to court with her and worked with the landlord to extend her stay.
- Step 2 - Increasing Stability
 - Arranged for an appointment with a partner agency to help her create a resume
 - Learned her CNA license had expired, but if she could get it renewed her prospects for employment were good.
 - Paid for her enrollment in a class to renew her certification. Worked with school to allow her to begin classes while we ordered and paid for her birth certificate and secured new identification cards.

- Began the process towards getting a child support order. We scheduled an appointment with DCF and assisted her in filling out the required paperwork.
- Referred her to Penn House and their “back to work” program for clothing. They provided 10 sets of scrubs and a pair of appropriate shoes for her job. We provided the bus pass and transportation to get there.
- Provided child care and transportation to job interviews.
- Step 3 - Achieving Sufficiency
 - Connected the client with a daycare referral service and assisted her in finding appropriate daycare that would meet her needs since her new job has very early hours.
 - Found client affordable housing that would work within her budget.

Summary:

Client has progressed rapidly from a position of being in crisis with no income, no identification, no personal possessions and no place to live to being employed full time, with a steady income and affordable place to live. Other barriers remain, but client has exceeded goals to date.

- B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

Pathway of Hope relies on a strong collaboration with community partners to achieve greater results and help our clients move to self-sufficiency. Penn House and Catholic Charities provide case management as well. The case manager’s role is to help the family identify ways to build strength and resilience into their life and expand their connection to their community which helps them maintain stability over the long term. Pathway of Hope case managers routinely refer clients to and receive referrals from a variety of local community agencies. While select services may be provided by multiple agencies to assist an individual or family in crisis, only one agency at a time serves in a case management role. Collaboration is essential and no social service agency has the necessary funding for all the needs faced by those in need in our community. In the case summary included in section 5A of this application, four community partners were involved in helping that client move to self-sufficiency.

Our community partners include but are not limited to:

- American Red Cross
- Ballard Community Services/Penn House
- Catholic Charities
- Cottonwood, Inc.
- Douglas County Child Development Association
- Housing and Credit Counseling, Inc.
- Independence Inc.
- Just Food
- Lawrence Community Shelter
- Tenants to Homeowners
- The Arc
- Willow Domestic Violence Center
- Kansas Department of Children and Families

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

Reduction in the number of repeat clients:

Pathway of Hope clients will maintain or improve their level of sufficiency thus decreasing their use of financial emergency services by at least 35%. The future use of emergency assistance will be measured and reported on an annual basis.

Solve the Root Problems (Barriers) Causing the Need for Emergency Assistance:

Clients will set goals as they work with their case managers to break through the barriers that are keeping them stuck. On average, 25% of client goals will be achieved every six months. Graduates will achieve at least 50% of their goals by the time they complete the program.

In 2016, clients entering the program with an average annual income below the poverty line will increase their income by an average of 30%. At least 25% of those not working will initially find part time work and within two years will be employed on a full time basis.